

1261 Dublin Rd Columbus, OH 43215

Shorr Johnson Magnus 1831 Chestnut St Ste 602 Philadelphia, PA 19103 WSYX Columbus

1354029 CONTRACT # **Schedule Dates** 08/14/12-08/17/12 Advertiser Friends of Sherrod Brown (71746) Shorr Johnson Magnus (1504) Agency Product POLITICAL CANDIDATE (ns) (1186) SHERROD BROWN (446687) **Brand** Millennium/DC, Washington DC (1108) Salesperson Millennium Washington DC Sales Office DETTORE, MIKE **Buyer Name** Phone/Fax CPE N/A National/Political Candidate Agency BRD **Account Types**

> Weekly/Irregular BROWN FOR SENATE JARED SALLES

Billing Type

Comments

Date Entered 08/13/12 Last Modified 08/13/12 Randi Weathers **Entered By** CO-OP Νo ECR09790213 Headline # Demo A35+R Normal Order Type Package Deal Commission % 15.00 Commission \$1,023.75 Net Total \$5,801.25 Sales Tax

Columbus (WSYX) Rate | By Broadcast Month Spots 13 \$6,825.00 Aug. 2012 Grand Total: 13 \$6,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	s s	PW I	Мо	Tu	We 7	Th Fi	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
	Normal Line / SPOT (1)	08/14/12-08/17/12	2		6:58A- 8A (EST)		5	-	x :	x :	x i x			5	\$450.00	\$2,250.00	Columbus (WSYX)	GOOD MORNING AM	8/13/12
		08/14/12-08/17/12	1 2		4P- 5P (EST)		5	$-\cdot$		x :	_;_	- i		5	\$450.00	\$2,250.00	Columbus (WSYX)	JUDGE JUDY	8/13/12
		08/14/12-08/17/12	- 2		11:01P- 11:30P (ES	5T)	3		<u>-</u>	x :				3	\$7,75.00	\$2,325.00	Columbus (WSYX)	NEWS	8/13/12
3.0	Normal Line / SPOT (S)	00/11/12 00/17/12											-						
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Accepted-Agency/Advertiser: Date:						Accepted-Station:									Date:	Comments:			